



**Bachelor of Art, Mass Communication: Public Relations & Advertising**

**CORE REQUIREMENTS**

Department of Mass Communication

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Course Name	Hours	TCCNS	SHSU
<b>Communication (6 hours)</b>			
Composition I	3	ENGL 1301	ENGL 1301
Composition II	3	ENGL 1302	ENGL 1302
<b>Mathematics (3 hours)</b>			
College Mathematics	3	MATH 1332	MATH 1332
<b>Life &amp; Physical Sciences (6 hours)</b>			
Choose <u>two</u> courses from your current Texas community college's core approved list.			
<b>Language, Philosophy, &amp; Culture (3 hours)</b>			
Choose <u>one</u> course from your current Texas community college's core approved list.			
<b>Creative Arts (3 hours)</b>			
Choose <u>one</u> course from your current Texas community college's core approved list.			
<b>American History (6 hours)</b>			
United States History to 1876	3	HIST 1301	HIST 1301
United States History Since 1876	3	HIST 1302	HIST 1302
<b>Government/Political Science (6 hours)</b>			
American Government	3	GOVT 2305	POLS 2305
Texas Government	3	GOVT 2306	POLS 2306
<b>Social &amp; Behavior Sciences (3 hours)</b>			
Choose <u>one</u> course from your current Texas community college's core approved list.			
<b>Component Area Option Recommendations (6 hours)</b>			
Choose <u>two</u> courses from your current Texas community college's core approved list.			

**MAJOR REQUIREMENTS**

Full Degree can be found here: <https://catalog.shsu.edu/undergraduate/colleges-academic-departments/arts-and-media/mass-communication/>

Course Name	Hours	TCCNS	SHSU
Contemporary Moral Issues	3	PHIL 2306	PHIL 2306
Media Literacy	1	COMM 2300	MCOM 1130
Writing for Mass Media	3	COMM 2311	MCOM 1332
TV & Film Production	3	COMM 1336	MCOM 2371
Design for PR & Advertising	3	COMM 2330	MCPA 2382
Economics Course (choose one)	3	ECON 1301/2302/2302	ECON 2300/2301/2302
Media, Culture & Society	3	COMM 1307	MCOM 1330
<b>Foreign Language (14 hours)</b>			
<b>SHSU requires 4 semesters of foreign language (one field)</b>			

\*SHSU accepts a maximum of 70 credit hours: 66 academic hours + 4 hours of activity-based physical education (kinesiology) hours.

Students must earn a 2.0 minimum overall GPA in all coursework.

Students must meet a 2.0 minimum overall major GPA in all major coursework.

Students must earn a 2.0 minimum SHSU GPA in all coursework.

Students must meet a 2.0 minimum SHSU major GPA in all major coursework.

All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.